

Andy Beshear, Governor

Ray A. Perry, Secretary Marni Rock Gibson, Commissioner

FOR IMMEDIATE RELEASE

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Commit to Saving Event Held During Kentucky Saves Week Student awards in Capitol Rotunda

FRANKFORT, Ky. (April 5, 2024) – Gov. Andy Beshear has proclaimed April 8-12, 2024, as Kentucky Saves Week. The Department of Financial Institutions (DFI) and its partners are promoting good savings habits by participating in a celebration at the Kentucky State Capitol. Event speakers will emphasize the importance of committing to saving successfully.

WHO:	Keynote speaker Treasurer Mark Metcalf Student contest winners Awards presentations by Kentucky Saves Week partners
WHAT:	Kentucky Saves Week Celebration Public and media are invited to attend

- WHEN: Tuesday, April 9, 2024 1-2 p.m.
- **WHERE:** Capitol Rotunda, Frankfort

As part of event celebrations, the Kentucky Extension Service's piggy bank and Kentucky Jump\$tart Coalition's video contest winners will be recognized. Student works of art are on display in the Rotunda throughout April to remind everyone of the importance of good savings habits.

Kentucky Saves Week is part of the national America Saves campaign, through which millions of individuals learn about the importance of saving. Kentuckians can find savings tips and make a personal pledge to save at <u>kentuckysaves.org</u>.

Before investing, Kentuckians can <u>learn more</u> with DFI's investment resources or by calling DFI at 800-223-2579.

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DFI is an agency in the Public Protection Cabinet, and supervises the financial services industry by examining, chartering, licensing, and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities.